

The Pittsburgh Plate Glass Company

with large, well assort-
ed stocks and complete
equipment assures
prompt service from
their 55 distributing
warehouses.

Paints for all purposes
can be obtained from
the following points- -

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Washington, D. C.	



PITTSBURGH *Proof* Products

VELUMINA
REG. U.S. PAT. OFF.
FLAT WALL PAINT

•PITTSBURGH•
PLATE GLASS CO.
PAINT-VARNISH-LACQUER



The Gurley Comstock Corp.,
14-18 Elizabeth St.,
Utica, N. Y.

Filigreed Velumina Finishes

THIS is the latest style in wall decoration, and the advantage of the Filigreed Velumina finish lies in its simplicity. Velumina Flat Wall Paint is the only paint product it is necessary to use. The Filigreed method of Velumina wall decoration brings this style of finish within reach of all because of its economy and the simplicity of its application. After the ground coats, applied according to directions on the label, proceed as follows:

Direction for Producing Filigreed Style of Finish

An ordinary, inexpensive sponge is the tool used in producing the Filigreed effect. A slice should be cut from the bottom of the sponge, so as to get an even, flat surface. Immerse the sponge in water so as to open the pores. Then wring it out until it is apparently dry.

Pour a quantity of Velumina into a shallow receptacle, such as a pie plate, and immerse the flat surface of the sponge.

Tap sponge on a testing board to remove the superfluous paint material, and proceed by tapping the wall, using the same motion as when stippling with a brush.

Care should be taken to see that the sponge does not absorb too much paint. To guard against this, wash it out occasionally in benzine or turpentine. It is important that the pores of the sponge be kept open so as to produce an even filigreed pattern.

When a two color filigreed pattern is used, the second color can be applied over the first as soon as it has set. It is not necessary that the surface be entirely dry.

THE ARTISTIC NON-ABSORBENT HYGIENIC VELVET-LIKE FLAT WALL FINISH

Velumina

(Reg. U. S. Pat. Off.)

The Oil Flat Wall Paint

Velumina is not "just another" Flat Wall Paint. Velumina has special merit which makes this paint different and distinctive from all other Flat Wall Finishes.

Velumina is an Oil Paint and dries without gloss or glare, yet the coating is not a dead flat. It has the velvet-like softness of mural painting, so desirable for interior decoration.

Velumina being an Oil Paint, does not "set up" quickly, so that large areas can be finished without the danger of showing brush marks or laps.

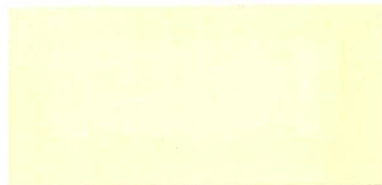
Velumina colors are decidedly permanent and will hold well in color behind wall decorations. An endless variety of tints and colors may be secured by intermixing Velumina colors, or by tinting with pure colors in oil.

Walls finished with Velumina do not receive merely a deposit of brittle pigment, but are covered with a tough, elastic paint film, and, after long use, a Velumina surface is in good condition for decorating.

Velumina can be washed.



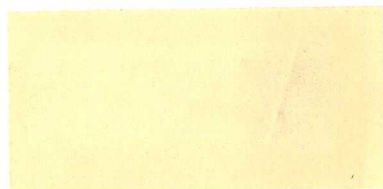
8 PEARL GRAY



15 IVORY



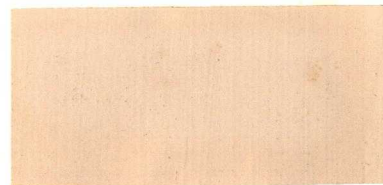
10 SILVER GREEN



26 WARM GRAY

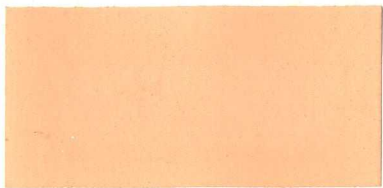


23 OYSTER GRAY



24 MAUVE

AT
1 W



6 PINK



16 LIGHT CREAM



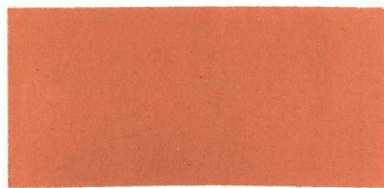
5 PALE BLUE



25 LIGHT TAN



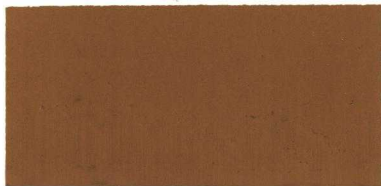
9 RICH CREAM



20 PALE RASPBERRY



3 MEDIUM BUFF



13 CIRCASSIAN BROWN



17 FRENCH GRAY



7 LIGHT BUFF



18 NILE GREEN



19 AZURE

SO
HITE

AND
21 SILK
WHITE

Filigreed Velumina
Finishes

THIS is the latest style in

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